



## What's hot

In the trenches: the macs you need to stay dry and on-trend this autumn

# 'The Agenda

In association with **Westfield**



**Primary colours:** from left, Polka dot top, £69.99; belt, £25.99; blue skirt, £69.99; red top, £69.99; red skirt, £69.99, all Zara

## Pulse points: Notebooks

Beat the back-to-work blues with a clean stationery slate. By Flo Wales Bonner

### 1. Kikki.K

Minimalist Scandi style never goes out of fashion, so fans of clean lines would do well to snap up this premium leather notebook from Swedish brand Kikki.K. It's monogrammable and refillable, plus it has a natty popper to prevent its pages getting smushed up in your handbag. Neat. **Textured A5 leather notebook, £30**



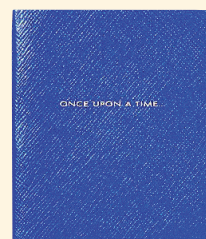
### 2. Liberty

If you're not yet ready to go there with your wardrobe, channel autumn/winter 17's obsession with ornate florals through this charming pad bedecked with a classic Liberty print. Iphis is an Art Nouveau-inspired reworking of Liberty's iconic lanthe design – sure to prettify the dreariest of desks. **Iphis notebook, £55**



### 3. Smythson

Scribble down flashes of inspiration in Smythson's pocket-sized beauty in cross-grain leather. Handmade in England, it's filled with the brand's signature featherweight paper – so there's no reason not to take it everywhere. Plus gilded edges give it a luxurious touch. Your jottings deserve nothing less. **Once Upon A Time Premier notebook, £65**



# On the bright side

**T**hough this summer may not have been a complete washout, you'd be forgiven for feeling like you've been a little short-changed in the sunshine stakes. But before you lament all the warm-weather wardrobe additions you never got the chance to actually wear, look to the excitement of the new season for a sartorial pick-me-up.

As ever, fashion held a magnifying glass up to the world, producing a plethora of trends for Autumn/Winter 17 that channel everything from futurism to nostalgia, protestation to eclecticism. All that's left is for you to brush up on them.

## The main event

Sumptuous fabrics, scarlet women and space age silver – the new fashion season is here, and there's plenty to excite. By **Bibby Sowray**

### Red alert

Pack away your perky pink pieces; the cheerful shade has been superseded by its seductive scarlet sister. While a splash of red somewhere about your person will suffice, the catwalks were urging us to be bold and wear it head-to-toe, whatever your shade of choice. Jil Sander and Max Mara did it best, offering ways

to wear the hue for any possible occasion. If you're feeling adventurous, this is the perfect trend to try out tonal dressing: wearing different shades together. It's the new colour clashing, but easier to get right.

### Do the polka

Prints don't come much more timeless than a monochrome polka dot so

its latest revival is a welcome addition to the new season trend roster, thanks to the likes of Balenciaga, Jacquemus and Loewe. Balenciaga's tulip-shaped ballgown was inspired by a piece from the former couture house's extensive archives and paired with a

**Monochrome midi:** Leclair ruffled polka-dot satin skirt, Ganni, £225



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# Transform your haircare routine with Dyson Supersonic

Learn how to achieve catwalk hair trends at home with a blow dry tutorial at Westfield London and Westfield Stratford City this month

This September, the Dyson Supersonic hair dryer takes centre stage as Westfield and Hearst UK partner to launch ON Trend: Your New Season Edit – a new fashion and beauty event.

Visit the Dyson blow-dry bar at Westfield London (Shepherd's Bush) from 15 to 17 September, and at Westfield Stratford City from 22 to 24 September, to hear all about this season's catwalk hair trends. Dyson's team of experts will be offering a bespoke tutorial on achieving the perfect speedy blow-dry while protecting your hair from extreme heat damage, and maintaining natural shine during the busy fashion show season.

No matter what your hair type, get the best professional tips and tricks on how to achieve must-have looks at home.

Live runway catwalks will feature every hour, with hairstyles designed by Dyson and looks curated by Hearst's editorial fashion experts. ON Trend promises two weekends of dynamic live fashion and beauty content, with exclusive access to major fashion and beauty brands.



For more information and Terms & Conditions, please visit [uk.westfield.com](http://uk.westfield.com)

**Westfield**



**Fall guises:** from left, scarlet designs from Max Mara, spage age colours on the Saint Laurent designed by Anthony Vaccarello catwalk, and florals at Preen by Thornton Bregazzi

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matching supersized laundry bag, adding a humorous contemporary twist. But you needn't go head-to-toe; just one polka-dot piece is enough to lift even the most basic of outfits – plus your wardrobe will thank you for years to come.

## Wise words

Slogans are nothing new, but consider this the season they come of age. Spurred on by ongoing political and social unrest, the catwalks have been awash with statements, both bold and understated. Prabal Gurung's model army wore tees emblazoned with "Girls just want to have fundamental rights", "The future is female" and other such powerful messages, while The Row's simple shirting was daintily embroidered with the words "hope", "dignity", "unity" and "freedom". Whatever your message, let your clothes do the talking.

## Cord blimey

The Seventies' fabric of choice is back. But rid yourself of any thoughts of geography teachers and dodgy fancy dress and go back to basics; at its core it's a luxurious, hard-wearing fabric that's perfect for the chillier seasons. The key to making it work? Embrace it in all its retro glory. This means opting for autumnal hues such as burnt oranges, peachy pinks, shadowy

browns and fawny beiges. Look to Miuccia Prada – purveyor of ugly-chic – who sent a particularly striking orange corduroy suit down the catwalk. If you can't quite stomach that, corduroy flares are the perfect antidote to denim fatigue.

## Suits you

The trouser suit has been gaining ground for a few seasons. Now, perhaps thanks to a certain woman named Hillary, they're firmly in the mainstream. But they needn't be reserved for the boardroom as they really are far from boring. Whether you're after an oversized fit (seen at Victoria Beckham), a cinched waist (at Jacquemus), a Willy Wonka-esque purple number (as seen at Marni), or a riff on a traditional tux (at McQueen), there's literally a trouser suit to, well, suit everyone out there. Don't shy away from adding one to your weekend wardrobe either – they look great paired with a tee and trainers.

## Midaxi power

There are few more flattering items of clothing than the midi skirt, and this season it's more elegant than ever. Introducing the "midaxi" an inch or so longer than a standard midi, it hits at the slimmest part of the leg. Dior's autumn collection was full of them, in velvet, tulle, taffeta and wool in a palette of inky blues, while Victoria Beckham paired hers with oversized neckties and layered them over slouchy boots for a slinky Seventies vibe.

## Spaced out

Fashion loves to hypothesise about the future almost as much as it likes to find

inspiration in the past, and there's no more exciting future frontier than space. So when Karl Lagerfeld built a giant rocket in the Grand Palais during Paris Fashion Week it was a pretty clear sign that all things intergalactic would be trending in the coming season. Cue a palette of iridescent spacey silvers and greys, astronaut-print fabrics and moon rock-inspired sparkling embellishments. Saint Laurent and Christopher Kane got in on the space age act, and you should too.

## Heavy petal

They may not be groundbreaking but they sure are pretty. Unlike their traditionally whimsy spring/summer counterparts, winter florals are more luxurious, whether graphic or painterly. Preen – a brand that's made florals its signature – and Simone Rocha juxtaposed rainbow bright blooms with dark backgrounds to create a kind of gothic romanticism. Take their lead and anchor your blooms with heavier fabrics such as denim, velvet and Jacquard.

## That's all folk

Clashing collaged prints, mismatched fabrics; nope, it's not what you come across when rifling through your local car boot sale, it's the folk-meets-arts and crafts trend. Like boho (remember that?) but better. Much better. Eclecticism at its finest, it's about going big on print, pattern, embellishment and colour, throwing it all together and wearing it with confidence. Gucci has perfected the sensibility since creative director Alessandro Michele took the helm in 2015, and it seems everyone else is finally catching on.



1. T-shirt, £80, Sandro; 2. Pleated skirt, £50, H&M; 3. Suit trousers, £50, Topshop; 4. Kimono, £89.99, Zara; 5. Floral dress, £52, Warehouse; 6. Corduroy trousers, £49.99, Mango

# It's mac to the future

## The trend

Just the thing to see you through an autumn shower or two, the classic trenchcoat has had a modern makeover, says **Rebecca Gonsalves**

A design classic steeped in British military history, the trench coat is a style item that conveys a certain maturity, a sense of polish. Until now that is, as a handful of designers and high street brands have declared war on good taste, tweaking the traditional trench to create something altogether more relaxed, informal and fittingly fashion forward. The coat may have roots in the officer class of the British Army, but the only take that is of interest today is distinctly disobedient.

During his tenure so far at Balenciaga, Demna Gvasalia has turned to the trench time and again – working origami folded collars, big boxy shoulders and inbuilt neck-ties. And he's not the only one rewriting the rules. This season, trench coats came oversized and undone at Céline, cropped and chopped at A.P.C. and even spliced with cut-out panels to reveal bare flesh beneath at Maison Margiela, a subversive nod to the seedier side of the overcoat's associations. Experimenting further, Lacoste showed leather trenches, Vanessa Seward a super-slick vinyl version, and Gabriela Hearst's was pretty in pink.

Outside fashion show venues you'll find street style stars have cottoned on to the trend too, finding ever more inventive ways to wear the coat. Take Gitta Banko at Berlin Fashion Week in July, whose gravity-defying forest green take was shrugged off her shoulders, the better to show off a collar-popped denim shirt. Practical? Not very. Your

grandmother certainly wouldn't approve, and that's the whole point. If Banko's is a styling sleight of hand too far, there are smaller tweaks to help you stand out from the crowd. The wrist straps on the original army issue, designed to stop rain running down an officer's arms when using binoculars, are surprisingly on-trend – simply unbuckle and tie in trailing knots to take on this season's statement sleeves look.

The trench coat has army roots, but the only take of interest today is distinctly disobedient

The perfect transitional garment to see you through the changeable weather at this time of year, it's been enthusiastically taken up by some of our favourite high street brands, which have put their own spin on it.

For an alternative take, look for denim and vinyl versions. Or keep colours classic with khaki, stone or navy and instead play with trims – JW Anderson's collaboration with Uniqlo includes a reversible version that does double duty as statement piece thanks to its tartan lining. Wear yours oversized and slightly rumpled, with the belt loosely tied rather than buckled – the effect you're going for should be insouciant rather than establishment.



1. £1,295, Burberry; 2. £125, M&S; 3. £115, COS; 4. £139.90, Uniqlo; 5. £49.99, Zara

To find out more on the latest fashion, hair and beauty trends, visit [standard.co.uk/theagenda](http://standard.co.uk/theagenda)



# Be **ON** Trend: Westfield focuses on fashion and beauty

Discover a host of free makeovers, fashion shows, expert beauty and grooming tips, plus great advice on all the latest looks

Westfield London (Shepherd's Bush) and Westfield Stratford City will turn the spotlight on fashion and beauty for two long weekends in September.

You can learn about the latest trends from experts behind the headlines while enjoying complimentary treatments and refreshments. Partnering with Hearst, Westfield is launching ON Trend,

a celebration of all things fashion and beauty. Brands such as Next, House of Fraser, Topshop, Warehouse and Monsoon will showcase their new-season collections on the catwalk, while fashion experts and beauty gurus will offer advice and tutorials.

So head down to Westfield this September and don't miss out.



## Elle, Cosmopolitan and Esquire hubs

Beauty hubs will see Elle offering complimentary makeovers, while a team from Cosmopolitan will be giving makeovers and nail treatments. For the boys, editorial experts from Esquire will be offering a range of skincare treatments and grooming activities.



## Dyson Supersonic blow-dry bar

Get a free hair-do with the Dyson Supersonic hairdryer.

## The Accessorize hoop earring station at Westfield London

See the latest jewellery trends and customise your hoop earrings at the Accessorize personalisation station.

And if those two weekends don't fit in your calendar, there's still more fashion and beauty-inspired activities to enjoy:

## PreCleanse balm launch at Dermalogica

Discover Dermalogica's new PreCleanse balm – a water-activated version of its top-selling oil cleanser. The oil-based formula gathers grime like a magnet,

cutting through build-up in one application, setting the stage for your healthiest skin ever.

## Westfield London

### Beauty at Boots

Discover the latest fragrances and make-up at the YSL counter and enjoy a seven-day sample of the All Hours foundation. Stop by Estée Lauder and book a complimentary eye massage

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with a beauty consultant. Enjoy a free brow mapping consultation at Benefit and mini makeovers at Smashbox.

## Hand pampering at Molton Brown

Sip on a drink while getting a manicure



and a hand massage, and receive a trio hand cream set worth £25 when you spend £75 or more. Plus treat yourself to 10 per cent off.

## Topshop/Topman photo booth

Visit the photo booth and share your fun photos on social media.

## Westfield Stratford City

### Personal shopping appointment at Reiss

Let your own personal stylist help you build the perfect autumn outfit to suit whatever occasion you have coming up. Enjoy complimentary refreshments, an exclusive 10 per cent discount and a luxury gift bag



on purchases over £350. Plus there's the chance to win a £1,000 Reiss shopping spree.

## Sip & shop at House of CB

With a live DJ and refreshments setting the scene, you'll feel like a Hollywood star browsing among dresses worn by celebrities such as Jennifer Lopez and Gigi Hadid. And you'll also receive complimentary make-up and a free gift with purchases.

## Mini-makeovers and manis at Models Own

We can never have enough makeovers and mini-manicures. And the outcome feels so much better when we can just sit back and enjoy being pampered.

ON Trend will take place at Westfield London (Shepherd's Bush) between 15 and 17 September, and at Westfield Stratford City between 22 and 25 September

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