

Wardrobe mistress

HOW TO WEAR THE KEY LOOKS NOW

Emma Grede, 34, co-founder of the denim brand Good American, styles up summer jackets

"My personal style is pretty classic: I mostly wear black, white and denim, and I have the biggest collection of plain T-shirts and white shirts you could imagine. I love a good jacket, and I buy the same brands over and over again — Céline and Saint Laurent are my favourites."

@emmagrede goodamerican.com



"A bomber is a great day-to-night piece. I like the idea of wearing a gorgeous lacy dress with sneakers and a bomber. I always have to play things down a little bit — I can't do the whole dress, heels, hair, make-up thing. Something has to ground the outfit for me. I'm quite short, so this jacket hits me in the right places."

White lace maxidress, £400; SELF-PORTRAIT-STUDIO.COM. Bomber jacket, £79; STORIES.COM. White leather trainers, £335, GOLDEN GOOSE; selfridges.com

Jewellery throughout, Emma's own



Blue suede Sk8 high-tops, £29; VANS.CO.UK

Shop the look



WORDS: BIBBY SOWRAY. STYLING: FLOSSIE SAUNDERS. HAIR: ADAM GARLAND AT EIGHTEEN MAMAGEMENT USING CLOUD NINE AND WINDLE & MODDIE. MAKE-UP: JOANNA BANACH USING MARS. STYLIST'S ASSISTANTS: HARRIET ELTON AND INOGEN SAUNDERS. PHOTOGRAPHER'S ASSISTANT: JONNY FAULKNER

DENIM JACKET

"This has become a real hero in my wardrobe — it takes me through all sorts of looks. Right now I'm into an oversized vintage fit that I can just chuck over my shoulders and wear with pretty much anything. Paired with a silky, ruffled skirt and simple heels, it is the perfect smart work look for me. I feel really put together."

Oversized denim jacket, £220; GOODAMERICAN.COM. Leopard-print silk skirt, £295: GANNI.COM